



sarahkanedesign.com
SRKane52@gmail.com
610-781-4533

EDUCATION

Kutztown University of
Pennsylvania | Kutztown, PA
BFA Communication Design
Concentrations in Graphic Design
and Advertising Design

SKILLS

- Adobe Creative Suite
- Microsoft Office
- Traditional Illustration
- After Effects and Video Editing
- Calligraphy
- Digital photography

FREELANCE EXPERIENCE

PhillyPri | Philadelphia, PA
YouTube Intro and Outro Pieces

Wedding Photography
2018 - Current

DESIGN EXPERIENCE

Penn National Gaming | Wyomissing, PA
Graphic Designer | November 2017 - Current

- Enhance digital and animated displays for each casino brand
- Refresh monthly promotions, mailers, and other print materials needed on the casino floor
- Storyboard and create promotional videos
- Produce social media content to help promote different casino brands

SureFit Home Decor | Albertis, PA
Temporary Graphic Designer | July 2017 – November 2017

- Cultivate ideas to ensure the company has repeat business with consumers and to get more demographics purchasing products
- Create mock-ups, storyboards, and web materials that fit within Surefit's brand standards as well as the distributor's

The Anderson Group | Sinking Spring, PA
Design Intern | March 2017 – May 2017

- Contributed to work on advertisements, videos, and social media design pieces
- Created a video using Premiere Pro and After Effects for a startup that was viewed by representatives from Walt Disney Resorts, Dollywood, Wynn Hotels, and Amazon

Education House, Kutztown University | Kutztown, PA
Graphic Designer Student Worker | May 2016 – August 2016

- Designed annual report, banner, ads, posters, programs for various Kutztown University departments
- Worked collaboratively with clients to access their specific needs
- Ensured organization and met deadlines